



Accelerating Starbucks' Rollout in India with Modular Builds



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Building the Starbucks of tomorrow: Open Sooner, Faster ROI

Open in **6 weeks**, realise **revenue months sooner**. Globally you are already leveraging modular builds to speed up market expansion.



Starbucks UK Derby: 6-week build vs traditional 24 weeks



Faster opening = significant early revenue advantage



50%+ reduction in site build time



60-year service life – relocatable, reconfigurable, recyclable



Retail leaders are turning to Modular construction



50% faster rollouts



100% brand consistency across locations



30% cost reduction based on repeat use of a standard design



All retail formats supported & implementation readiness



Global QSRs trust modular to win the speed-to-market race

Brands using modular formats open multiple locations in parallel, increasing market share faster with lower operational downtime



Enter markets faster.



Scale consistently across locations.



Improve ROI timelines.

Volumetric Modular is the default choice for developers of QSR in UK and Europe

Multiple rollouts, rapid scale-up, consistent customer experience

Drive-thrus, compact cafés, kiosks, highway and urban locations



COSTA

GREGGS



Accelerating growth while protecting brand experience



Faster Rollouts → More stores, more sales



Rapid Format Testing → Innovate with confidence



Reduced risk → Reliable delivery



Fixed Costs → No budget surprises



Consistent Experience → Stronger customer loyalty



Sustainable Product → Low embodied and operation carbon. Efficient building.



Proof points: Real-world Starbucks modular case study

CASE 1

Starbucks Derby (Algeco): fully operational in 6 weeks: 'revenue generation in record time'



Brands using modular formats open multiple locations in parallel, increasing market share faster with lower operational downtime

CASE 2

With Premier Modular 50% faster drive thru builds, rapid replication possible



Your modular partner for India's expansion



Built in India, for India:
world's largest steel modular
factory.



Scalable Across Formats:
mall cafés, airport kiosks,
highway drive-thrus.








Customisable: layouts,
finishes, branding tailored to
Starbucks' formats.



End-to-End: fully integrated
delivery.



Modular construction delivers transformative benefits that directly address Starbucks' expansion challenges in the Indian market

 Speed		 Quality		 Flexibility	
Weeks vs months for launches		Factory controlled brand consistency		Adaptable to all Starbucks formats	
Traditional	Modular	Traditional	Modular	Traditional	Modular
12+ weeks	6 weeks	Variable materials	Standard components	Format Limitations	All formats supported
Sequential processes	Parallel workflows	Contractor dependant	Factory precision	Single Use Design	Configurable modules, repeat use
Weather dependant	Climate controlled	Regional variations	Identical experience	Fixed location	Relocation potential
 Sustainability			 Predictability		
85% offsite construction reduces carbon footprint. Energy efficient building systems. Alignment with Starbucks global sustainability goals.			Fixed timelines and costs with factory production schedules, controlled quality processes, and elimination of weather and site related delays		

Thank you!



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